



MININFRA



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*Engineering Week and National Conference 2018  
Intare Convention Arena, Kigali-Rwanda  
19<sup>th</sup> -25<sup>th</sup> August 2018*

**EXHIBITION & SPONSORSHIP PACKAGES**

**Exhibition Fees:**

Many opportunities are available for participants;

**East African Community Members**

- Premium Booth Space 6m x 3m Rwf 1,190,000 (USD 1400)
- Normal Booth Space 3m x 3m Rwf 676,000 (USD 800)

**Non-East African Community Members**

- Premium Booth Space 6m x 3m Rwf 2,040,000 (USD 2400)
- Normal Booth Space 3m x 3m Rwf 1,020,000 (USD 1200)

These packages are inclusive of Shell Schemes, Dustbin, 1 Counter, 2 Chairs and Door Signage and exhibitors are responsible to arrange their booth branding. All Flags requested to be placed outside in the exhibition area must be given to Exhibition Management. Only those delivered in advance will be allowed placement at the event.

**Promotion:**

All exhibitors will be given the opportunity to participate in Radio and TV programs arranged by the event Managers.

**Sponsorships:**

If interested, in more substantial promotion or visibility, below are our Sponsoring options:

**1. Platinum Sponsor (Rwf 7,000,000)**

- ❖ Opportunity to be on Discussion panel during the conference
- ❖ Opportunity to address the audience.
- ❖ Exclusive Commercial adverts
- ❖ MC introduces the sponsor during the conference
- ❖ Four (4) banners / (pull-ups) to be placed inside the auditorium and those at the entrance.
- ❖ Free access to exhibit your services and products
- ❖ The company Logo to appear to all promotion materials of the conference
- ❖ Four complimentary passes for your staff to attend the event.
- ❖ Certificate of recognition to sponsor

**2. Diamond Sponsor Rwf 5,000, 000**

- ❖ Opportunity to address the audience.
- ❖ Commercial advert adverts
- ❖ MC introduces the sponsor during the conference

- ❖ Four (4) banners / (pull-ups) to be placed inside the auditorium and those at the entrance.
- ❖ Free access to exhibit your services and products
- ❖ The company Logo to appear to all promotion materials of the conference
- ❖ Four complimentary passes for your staff to attend the event.
- ❖ Certificate of recognition to sponsor

**3. Gold Sponsor: Rwf 3,000,000**

- ❖ The company logo to be included on banners.
- ❖ Two (2) banners (pull-ups) to be placed outside the auditorium only
- ❖ Two (2) complementary tickets to attend the event.
- ❖ Free access to exhibit your services and products.

**4. Silver Sponsor: Rwf 2,000,000**

- ❖ The company logo to be included on banners.
- ❖ Two (2) complementary passes to attend the event.
- ❖ Free access to exhibit your services and products.

**5. Bronze Sponsor: Rwf 1,000,000**

- ❖ The company logo to be included on banners.
- ❖ One (1) complementary passes to attend the event.
- ❖ Free access to exhibit your services and products.

**Benefit of Sponsorship**

This sponsorship includes advertising (TV, Radio, The New Times, Social Media, Billboards), Conference Brochure and Conference Bag Inserts)

**Payment to be made to:**

Institution of Engineers Rwanda  
 Accounts in GT Bank  
**Rwf A/C No** 211/131222/1/5118/0  
**USD AC/No** 211/131222/2/5118/0  
**SWIFT Code:** GTBIRWRK

**Official use**

Preferred Booth Both Space.....  
 Name .....  
 Company .....  
 Signature and Stamp .....